

## **Historic, Archive Document**

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# Olde-Fashioned Althea, Rose of Sharon

With the olde-fashioned Colonial style of house now so much in vogue the olde-fashioned perennial borders and flowering shrubs must be in keeping with the period. Althea, Rose of Sharon, a favorite vying with the lilac for popularity in our Grandmother's garden, has now again come into its own. You will surely want some of these beautiful flowering shrubs and you can have your choice of color—red, white, pink or purple—and at our Special May price you should surely order all you have room to plant.

Any 4 for \$1.00

## Butterfly Bush

Butterfly Bush is one of the most beautiful of the flowering shrubs. Often referred to as the Summer Lilac because of its long shaped lavender flowers, it is especially appreciated as it blooms in July and August when so few shrubs are in bloom. Butterfly Bush not only adds beauty to your grounds but is graceful and pretty for decorations in the home. Butterfly Bush is one of the most expensive of the Flowering Shrubs but to make a quick clean-up we will send you as many as you want while the stock remains, for only

3 for \$1.00



BUTTERFLY BUSH



Althea

## OTHER FLOWERING SHRUBS SPECIALLY PRICED

As a special shrub attraction we have divided our remaining shrubs in two groups, selling the regular 50c to 75c shrubs at 33c each and the 35c to 50c shrubs at only 19c each. These prices would be unusually low at any time and especially now during the height of the season. If you have not already ordered your flowering shrubs this shrub special is your golden opportunity. Our shrubs are all fine, two-year, field-grown plants and for a small expenditure you will receive twice as many shrubs as would ordinarily be possible for the same amount. To be sure of receiving the shrubs you most want, send in your order today.

Hydrangea	P. G.	Spirea Van Houttei
Hydrangea	A. G.	Bush Honeysuckle
Weigela	Rosea	Snowberry
Spirea	A. W.	Forsythia
Snowball		Dogwood
Syringa		Deutzia

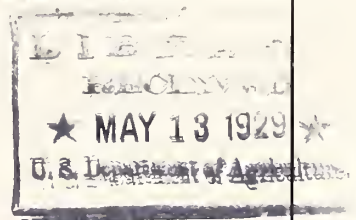
**33<sup>c</sup>** EACH

EACH **19<sup>c</sup>**

**MAY  
CLEAN-UP  
SPECIALS**

51029

SEC. 435½ P. L. & R.  
U. S. POSTAGE  
PAID  
CLINTON, N. J.  
PERMIT No. 1



GROWERS' SALES CO.  
CLINTON, N. J.





# May Clean-Up Specials



## PEONIES

No other flower can be compared with the Peony for combination of size, brilliancy of color and fragrance. You want Peonies and you want plenty of them and here they are—in gorgeous colors and as many as you want at our Special May Clean-Up price of 3 for only \$1.00. At this price you can well afford to buy all you have room to plant and there is no argument about it—they are beautiful and showy and will add more than you know to the appearance of your home. Better send in your order today as we offer them at this price for immediate orders only.

**3 for \$1.00**

## CONCORD GRAPES

We still have some fine, healthy, two-year Concord Grape vines and to make a complete clearance we are offering these at our very Special May price of 5 for \$1.00. Concord is the best all round Grape on the market and you will surely want to take advantage of this Clean-Up Sale price.

**5 for only \$1.00**

## CHOICE NAMED DAHLIAS



After the long winter months during which the scarcity of flowers has intensified our desire for them, the very intensity of our desire causes us to plant the flowers that bloom the quickest; in late spring and early summer, forgetting to provide for the later blooming plants. Let's not make this same mistake again this year. Plant Dahlias for fall bloom. Our Dahlias include the most popular as well as the newest Dahlia hit. We have a limited supply selling regularly at 50c on up. Take advantage of this big bargain offer in Named Dahlias (not labeled) and send in your order immediately for all you have room to plant.

**13c EACH**

In the nursery business May is the month of really big bargains. It is always the less expensive varieties of bulbs, plants, roots, etc. that are sold first—a good deal of the better and more choice stock is remaining, is in fine shape and ready to be planted and to grow. But we don't want to go to the additional expense of replanting this stock. For this reason our regular customers are given the opportunity to secure the finest plants at the lowest possible figures—at give-away prices and at just the time you are planting your garden. If there is anything you have not already ordered for your flower garden or any changes you contemplate making, read this folder over carefully and make your selections today. All offers are good for immediate orders only.

## GLADIOLI

### NAMED

The Gladiolus rivals the rose in beauty and popularity and perhaps surpasses it in variety of color. We have dozens of varieties ranging in color from the pure "Lily White" to the deep blood-red of "War." All the best improved types and all producing flowers that will make you bite your tongue to keep from boasting. Because our stock is now limited on all varieties we will mail you these beautiful Named Varieties (not labeled) and as many as you want for 30 for \$1.00. You will be delighted with these Gladioli and might proudly have them in your flower garden. The price is a May Clean-Up Special indeed and when you send in your order is up to you, but REMEMBER, the stock is limited. The rest is up to you.

**30 for \$1**



### MIXED

If you prefer a mixed planting to solid colored beds and borders, Grower's Sales Co.'s Gladioli Assortment is just the thing. Our Mixed Gladioli are carefully chosen including the deepest, richest colors as well as lovely pastel shades, making a gorgeous riot of color and all blending in beautiful harmony. You will derive untold pleasure in watching these beautiful Gladioli develop; every flower stalk will be a surprise and every one a delightful surprise. At our May Clean-Up price of 40 for only \$1.00 you can have a garden full of these glorious Gladioli—a garden full of perfect flowers. Better make out your order and mail it today.

**40 for \$1**

## ST. REGIS

**Everbearing Red Raspberries**

**20 FOR ONLY \$1**

## GARDEN IRIS

Garden Iris is one of the most beautiful and showy flowers grown and perhaps the least expensive. Plant a dozen or so clumps of Iris this year and next spring you will be simply amazed at the gorgeous flowers and abundance of blooms. Picture a bed or border of Iris in bloom in your garden, ranging in color from the most delicate yellows and powder blues to the deepest purples and you will have but half a conception of what beauty Iris can add to your home. At our Special May price you should order all you have room to plant.

**20 for \$1.00**



## JAPANESE IRIS

Japanese Iris is marvelous and exquisite and a flower you should surely have in your garden. The blooms are orchid-like and beautiful and appear in almost every color of the rainbow. Send in your order now during this May sale and save more than half.

**10 for \$1.00**

## GORGEOUS CANNAS

Cannas are indispensable for foundation plantings or summer beds but you want the best and we have it and at less than cost. The Cannas we are offering in this May Clean-Up Sale are our best Named Cannas but because we are sold out on a number of varieties we are offering the stock remaining in a fine mixture including such well known Cannas as Italia, Orange Belder, Austria, Shenandoah, Eureka, the famous white Canna, and many others equally as good. This is indeed an opportunity and if you have not already ordered your Cannas you should surely send in your order now. Remember, these Cannas are the best improved varieties and while they last you may have as many as you want at less than half price.

**13c EACH**



**Grower's Sales Co.**

**Clinton, New Jersey**

ADD 15c FOR POSTAGE, PACKING AND INSURANCE





# Finest Dutch Bulbs at Low Pre-Season Prices

## 12 Gorgeous Darwin Tulips Free

WITH EVERY \$1.00 WORTH OF BULBS ORDERED BEFORE JULY 15

### KEIZERSKROONS



Keizerskroons

or so of the Keizerskroon, plant them in a bed or border along your walk and they will be the high lights of your garden next spring.

15 for only \$1.00

### EARLY SINGLE TULIPS

With so many kinds and types of Tulips on the market today it is difficult for the amateur to know just what varieties would be most advantageous. Of the early flowering varieties, the Early Single Tulips are the most satisfactory as they bloom on longer stems than do the very earliest Tulips and the variety of colors and shades are unlimited, ranging from pure white and delicate yellow to all shades of lavender, purple, old rose and orange. By buying Early Single Tulips in a mixture such as we offer you can have a bed or border that in itself will be a gorgeous symbol of "Spring Personified." Because of our enormous importations we are able to offer you the finest Dutch bulbs in a choice assortment of varieties at the lowest possible cost. If bargain hunting is your hobby, better send in your order today to be sure your order will be filled.

25 for only \$1.00

### GIANT CROCUS

Nothing is more cheering or full of promise after the long, dull, drab days of winter than the first bright Crocus peeping through the still remaining snow, displaying their beautiful flowers in all the colors and shades of the rainbow. You can't have too many of these lovely little Harbinger of Spring and planted in your lawn or in your rock garden in scattered groups and clusters they make a very attractive and care free appearance. If you do not mow your lawn before May after the small leaves have withered these beautiful flowers will come up year after year and require no attention or cultivation.

25 for \$1.00



### NAMED DARWINS

Have you a walk leading up to your home or a path winding through the garden? Wouldn't you like to make this walk or pathway a highway of flowers next spring? You can do this and at small cost by planting 25 or so Named Darwins of each color along the path. With the beautiful rosy carmines, reds, yellows, lavenders, purples and delicate pinks from which to choose you can work out an exquisite color scheme and with the colors blending beautifully and correspondingly arranged on each side of the path the effect will be too wonderful for description. But Darwins can be used in so many ways and are equally as effective when planted in beds or potted for winter bloom in the house. The varieties we have listed below represent the best in Darwin's Family.

Pride of Haarlem—Rosy carmine.  
Clara Butt—Salmon pink; blue base.  
Ingles-Combe Yellow—Large, clear yellow.  
La Tulipe Noir—Maroon-black.  
Gretchen—Soft pink.  
Fanc-Combe Sanders—Large, fine red.  
Bartigon—Carmine crimson with white base.  
Princess Elizabeth—Bright rose-pink.  
Le Notre—A very light delicate lavender.  
William Copeland—Lilac rose.

50 Gorgeous Darwins, 5 each of the above, all labeled, \$2.29  
100 Gorgeous Darwins, 10 each of the above, all labeled, \$4.49  
250 Gorgeous Darwins, 25 each of the above, all labeled, \$10.69

changed for one bulb. It wasn't unusual for one bulb to sell for as much as 5,000 guilders. During the years 1634-1637 Tulips were used as currency and Holland was in a very precarious financial state until the Government put a stop to this use of the bulbs.

In other countries Tulips were scarcely known and there is a legend that an Antwerp merchant to whom bulbs were sent cooked them for onions. It was perhaps not until the 19th century that Tulip raising again became a paying proposition but it was still the curiously striped, incurved, curled and twisted varieties that were most in demand.

In 1889 a Tulip Specialist, Krelage, found a Tulip in northern France which he introduced into Holland naming it in honor of Darwin. Because of their fine substance, clear solid colors and vigorous growth Dutch merchants recognized in this new Tulip a "good thing" and began raising Darwins extensively. About the beginning of this century, with the renewal of Tulip favor, Darwins became very popular and both England and the United States now buy ten times as many Darwins every year as they do any other Holland grown bulb.



A Group Planting of Darwins

### GORGEOUS DARWINS MIXED

Although not the earliest variety, Darwin Tulips are indeed the "Aristocrats of the Spring Garden." Beautifully outlined and cup shaped and blooming on tall, straight stems in bright as well as delicate pastel shades Darwins tower way above all the other Tulips in your garden. The supremacy of the Darwin is unquestioned and we are importing over a million bulbs of the finest Darwin Assortment. Because of our large orders we have benefited by unusual price concessions enabling us to offer you the best and proven varieties in a well chosen assortment and at a cost that is less than inconsequential. Don't over-look this opportunity to get the best for the least. Send in your order today.

25 for only \$1.00

### THREE UNUSUAL TULIPS

PARROT, PICOTEE AND PEONY

If you like the unusual and different you have it in these three beautiful varieties. The Parrot Tulip variously horned, toothed, curled and brilliantly colored; the Picotee white with delicately painted edges; and the red and yellow Peony Tulips enormous in size and gorgeous in extreme, are all indeed rare, fantastic, unusual and seldom listed in catalogues. We are making a special combination offer below on the three great varieties but if you want to be sure of your order, send it in today as our stock is very limited.

12 FANTASTIC PARROT TULIPS

12 RARE PEONY TULIPS

12 UNUSUAL PICOTEE TULIPS

All 36 for only \$2.69



La Tulipe Noir

Pride of Haarlem

### TWO FAMOUS TULIPS

LA TULIPE NOIR

La Tulipe Noir, a beautiful rich, glossy maroon-black best known as the Famous Black Tulip, is striking, unusual and a Tulip you will want to have in your garden. La Tulipe Noir grows on tall, stiff stems as do all the Darwins and is equally effective and valuable for solid beds, borders, scattered clumps or forcing. Plant this gorgeous Tulip with Pride of Haarlem, a beautifully shaded rosy carmine, and you will have a combination that is both artistic and unique. You will be surprised and delighted by the effect obtained, and we suggest that you, by all means, make at least a small planting of these two great Tulips.

Knowing how delighted you will be, if you follow this planting suggestion, we are specially pricing these two great Tulips in combination. Plant a few this year, and we know you will plant more again next year.

### PRIDE OF HAARLEM

A brilliant rosy carmine with a deep powder blue base, Pride of Haarlem is indeed one of the showiest and most beautiful of all the Darwins. Enough cannot be said about the Pride of Haarlem as either a bedding or forcing Tulip. The flowers are fragrant and large, borne on tall straight stems and the coloring is exquisite. Order as many Pride of Haarlem as you have room to plant. You won't find a more beautiful Tulip or one that is more worthy of occupying a spot in your flower garden.

12 Black Tulips and 12 Pride of Haarlem, both for only \$1.35  
25 Black Tulips and 25 Pride of Haarlem, both for only \$2.65  
50 Black Tulips and 50 Pride of Haarlem, both for only \$4.95  
100 Black Tulips and 100 Pride of Haarlem, both for only \$9.75

### REMBRANDTS



Rembrandts

Rembrandt Tulips or "ree-tified" Darwins are particularly beautiful as they combine the clear, solid shades of the Darwins with fantastic stripes and blotches of white, making a very unusual and desirable Tulip especially for border plantings. Rembrandts, like the Darwins, are long stemmed, erect and queenly and indeed present a marvelous sight as they toss and sway in the warm April breezes. Your bulb order will not be complete without a few dozen of the beautiful variegated Rembrandts and if you would be sure of your order we advise that you send it in immediately as our supply of these bulbs is limited.

15 for only \$1.00

### EARLY DOUBLE TULIPS

With your order for Early Single Tulips we strongly urge that you send in a large order for Early Double Tulips. Although the Single Tulips offer a wider color range the Double Tulips produce enormous flowers that are very showy and colorful. Early Double Tulips are particularly valuable because of their lasting qualities and their ability to withstand inclement weather. Our assortment is specially prepared and includes all of the best and most satisfactory varieties. For a particularly beautiful and showy combination we suggest that you plant Early Single and Double Tulips together, using the Double Tulips for a wide border around the Single varieties. We have ordered thousands of these Tulips but every year the demand greatly exceeds the supply and if you would be sure of receiving your bulbs, send in your order today.

20 for only \$1.00

### HARDY NARCISSUS

Your spring bulb order is not complete without several dozen of the stately Hardy Narcissus. They can be used in so many ways—for naturalizing in the woods, for borders along the garden paths, for beds or potting indoors.

Because of the action of the Federal Horticultural Board in embargoing Hardy Narcissus they are of course higher than the bulbs formerly imported from Holland as we cannot possibly compete with foreign countries in cheap labor but our bulbs are equally as fine as those imported and you should surely not be without them. Be sure to plant Hardy Narcissus this fall.

10 for \$1.00



SEND IN YOUR ORDER Before

July 15 and We Will Send You

12 Gorgeous DARWINS FREE  
WITH EVERY \$1.00 WORTH OF  
BULBS ORDERED

## Growers' Sales Company

CLINTON, NEW JERSEY

SEND IN YOUR ORDER Before

July 15 and We Will Send You

12 Gorgeous DARWINS FREE  
WITH EVERY \$1.00 WORTH OF  
BULBS ORDERED



# Great Once-a-Year Rose Sale

Wouldn't you like to have a yard full of just such fine roses as pictured on this page? Our Great Once-A-Year Sale brings you the opportunity to have dozens of them at very small cost. Each year about June 1st, we bring in all our fine 2 to 3 year-old roses, regardless of whether the regular selling price is \$1.00, or \$1.50 each, and put them all in one grand, big Clean-Up at bargain prices.

To make this an event of more than usual importance this year we have also arranged with other well known growers to ship us their surplus of high grade Monthly Roses, of the long, pointed bud types so popular for cutting. So you are sure of a large assortment of the best varieties, all of which sell regularly at not less than \$1.00 each, and up to \$1.50.



ULRICH BRUNNER

**3**

**for only**

**\$1.10**

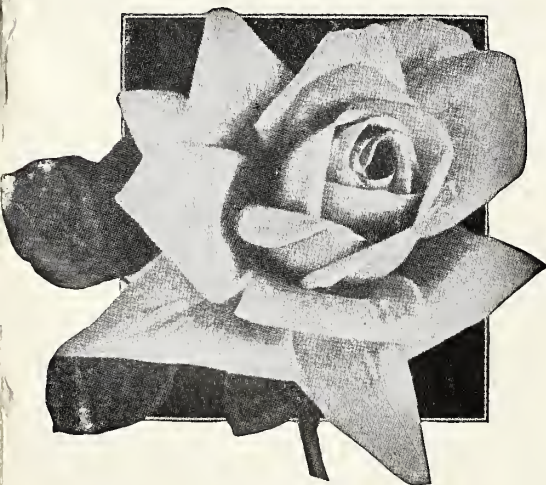


FRAU KARL DRUSCHKI

**6**

**for only**

**\$2.00**



LOS ANGELES

We advertised these roses last year in June, and new and old customers alike were astonished at the values they received. If you were here, we could show you letter after letter from these delighted customers who say "Our Roses were in bloom in just a few weeks after planting," "Roses are wonderful. Would cost at least \$1.50 each here." "One of the roses purchased in your sale now in bloom, measuring 5 inches across." "Roses purchased in your Clean-Up Sale were still in bloom in November," letter after letter of pleasure and delight in the wonderful plants secured for so small a sum.

This is your opportunity to add greatly to your Rose display at almost no cost. We begin shipping these plants about June 15th, and all orders are filled in rotation as received, so order NOW, and be sure of the choicest and largest assortment of fine varieties and a complete color range.

**Growers' Sales Co.**

**Clinton, N. J.**

ADD 15c FOR POSTAGE, PACKING AND INSURANCE